

*2023*  
INVESTMENT GUIDE

# BRAND STORIES



RETROSESPECTIVE MEDIA

# TABLE OF CONTENTS



HELLO! . . . . .	3
PACKAGES . . . . .	4
ESSENTIAL . . . . .	5
ENCOMPASS . . . . .	6
EXPRESSION . . . . .	7
REFRESH . . . . .	8
ADD-ONS . . . . .	9
ADDITIONAL INFO . . . . .	10
WHAT DO I DO NOW? . . . . .	11

*A note from Ava*

# HELLO THERE FRIENDS!

I'm Ava, and I'm SO STOKED that you're considering working with me to hype up your biz!!! I have always been a storyteller at heart and draw my passion from creating films that authentically connect you to your target audience.

I am here to creatively focus on YOU through a mixed documentary and candid approach as well as through truly getting to know your biz story- I CAN'T wait to dive into you and your story.





# THE PACKAGES

ESSENTIAL

ENCOMPASS

EXPRESSION

REFRESH



## *Package One*

# ESSENTIAL

This package is the most budget-friendly set-up to differentiate your business from others. It's a perfect option for newer business owners who haven't started integrating video into their brand. This will get you started and give your clients a brief preview into you & your biz.

- 🌹 UP TO 5 HOURS OF SHOOTING
- 🌹 UP TO 2 HOURS OF PRE-PLANNING
- 🌹 ONE VIDEOGRAPHER
- 🌹 DRONE FOOTAGE
- 🌹 ONE WEBSITE HEADER
- 🌹 THREE BRAND SNIPPETS

**STARTING AT \$1,365 INVESTMENT**  
**1-3 MONTH TIMELINE**

## Package Two

# ENCOMPASS

This package is the perfect way to intertwine your organic self with your business. This package is for the adventurous, quirky business owners who desire to add a bit more of themselves into their brand through video. We'll plan out a brand video to showcase you and what you do to share on your website and social media.

UP TO 12 HOURS OF SHOOTING 🌹

UP TO 3 HOURS OF PRE-PLANNING 🌹

ONE VIDEOGRAPHER 🌹

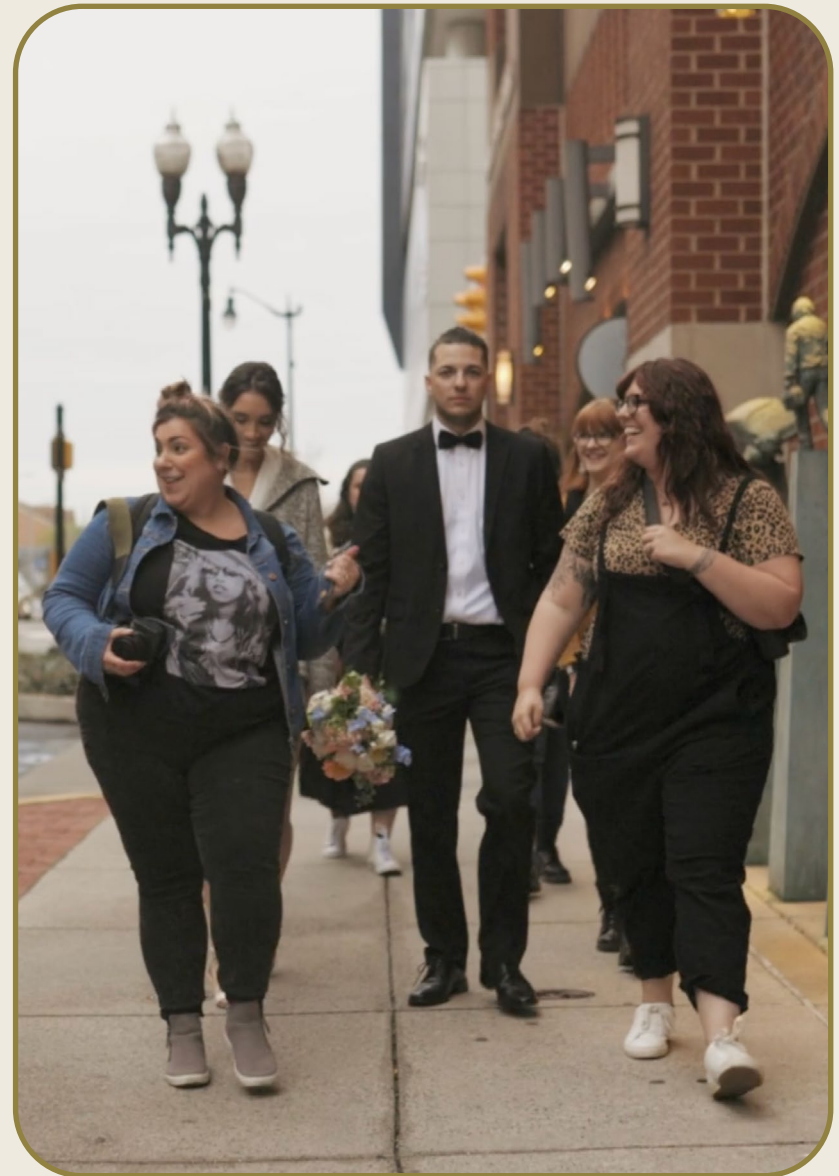
DRONE FOOTAGE 🌹

ONE WEBSITE HEADER 🌹

ONE BRAND FILM & ONE BRAND SNIPPET 🌹

MARKETING MEDIA KIT 🌹

**STARTING AT \$3,750 INVESTMENT**  
**3-5 MONTH TIMELINE**





## *Package Three*

# EXPRESSION

This package is for the entrepreneur who wants to fully immerse video everywhere in their business. This is an excellent choice for businesses who wish to take their client experience and trust building journey to the next level. You'll receive products to fully stock your brand presence and client communication work-flows with professional videos.

- 🌹 UP TO 20 HOURS OF SHOOTING
- 🌹 UNLIMITED PRE-PLANNING
- 🌹 ONE VIDEOGRAPHER
- 🌹 DRONE FOOTAGE
- 🌹 UP TO 3 WEBSITE HEADERS
- 🌹 ONE BRAND FILM & UP TO 10 BRAND SNIPPETS
- 🌹 UP TO 3 WORK-FLOW VIDEOS
- 🌹 MARKETING MEDIA KIT

**STARTING AT \$6,580 INVESTMENT**  
**5-8 MONTH TIMELINE**

# *Package Four*

# REFRESH

This package is for those who have already invested in services with me and wish to update their footage. It's a perfect option to update your presence, diversify visuals, or even introduce a new service. This will get you started and give your clients a brief preview into you & your biz.

UP TO 6 HOURS OF SHOOTING 🌹

UP TO 2 HOURS OF PRE-PLANNING 🌹

ONE VIDEOGRAPHER 🌹

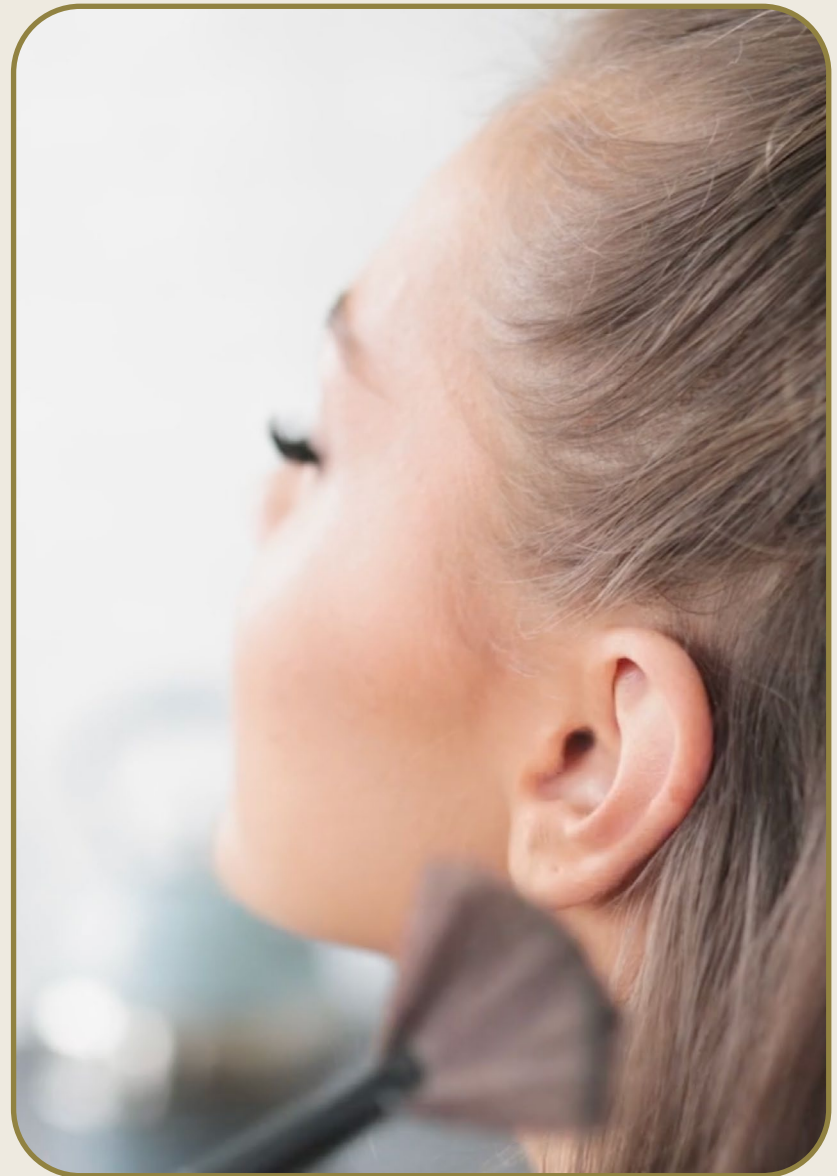
DRONE FOOTAGE 🌹

REFRESHED BRAND FILM 🌹

REFRESHED BRAND HEADER 🌹

UP TO 3 NEW BRAND SNIPPETS 🌹

**STARTING AT \$1,260 INVESTMENT**  
**1-2 MONTH TIMELINE**





*Most Popular*  
**ADD-ONS**



ADDITIONAL VIDEOGRAPHER - \$150/HR

ADDITIONAL HOURS - \$250/HR

FULL LENGTH FILM - \$3,375

WEBSITE HEADER - \$240

BRAND SNIPPETS - \$115/SNIPPET

BRAND DOCUMENTARY - \$2,875

BRAND FILM - \$725

MARKETING MEDIA KIT - \$85/HR



# ADDITIONAL INFO

If you haven't had the chance to check out my website, I'd suggest heading over there to read more about the experience of working with me!! I also go over some frequently asked questions and host my portfolio there.

[PROCESS](#)

[FAQS](#)

[PORTFOLIO](#)

[KIND WORDS](#)



# READY TO DO THIS THING?

If you've already inquired with me, simply shoot me an email back to let me know you're ready to hop on a call and chat about which package and add-ons you're interested in!

If you haven't yet inquired with me, go ahead and click [here](#) to do that and let me know you've already made it through the investment guide!!

*Either Way - Let's Make This Official  
& Celebrate!!!*

